

VISION

Dodai is an attempt to modernize the dining businesses in Afghanistan and the world.

MISSION

We provide marketing assistance for restaurants and help people to find better places to enjoy their time. Dodai will make a competition in the market between restaurants.

Brand Guideline

Color Palette



Color Code

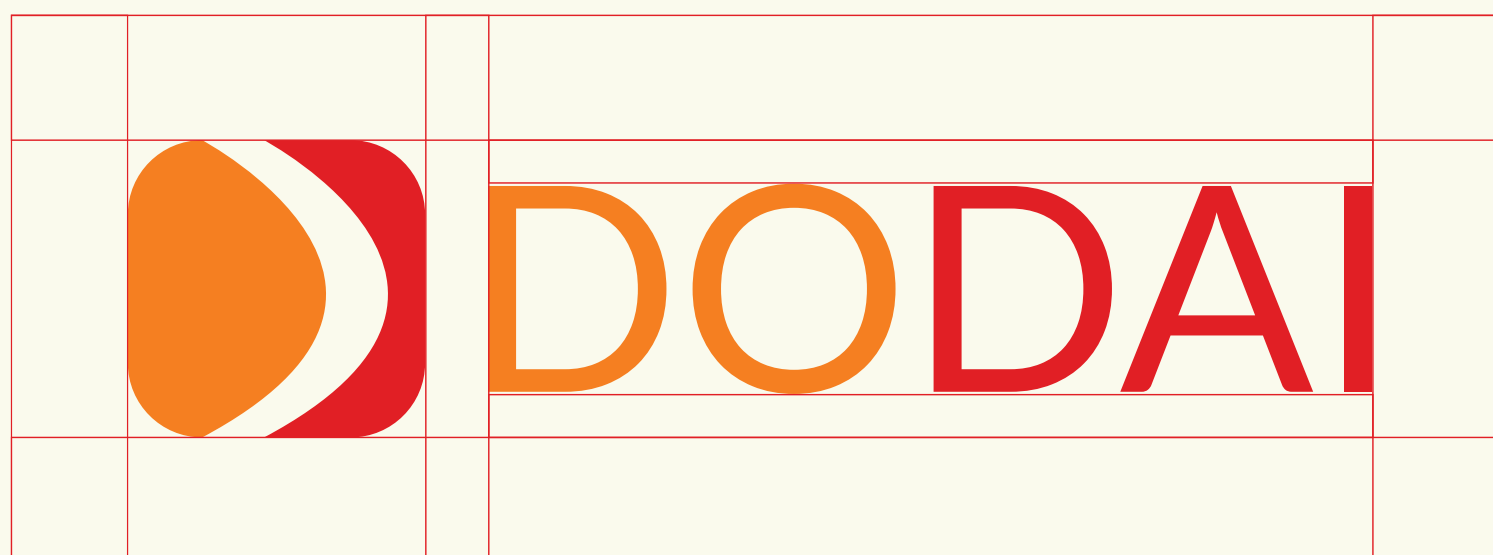
White
#FFFFFF
RGB: 255, 255, 255

Cream
#F9F8EB
RGB: 249, 248, 235

Orange
#F57F20
RGB: 245, 127, 32

Red
#DF1F26
RGB: 223, 31, 38

Spacing



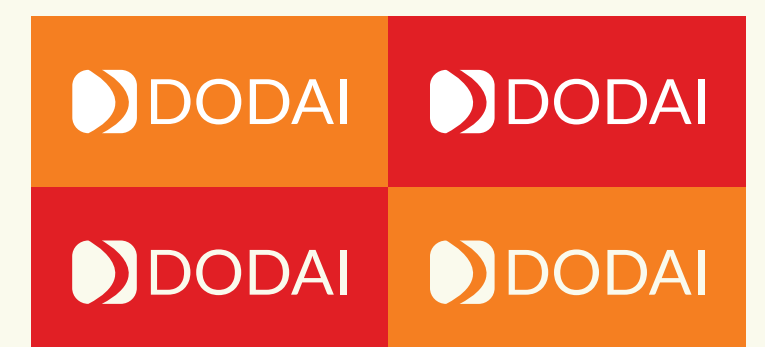
Primary Logo



Secondary Logo



Brandmark



Logotype

Imagery



Typeface & Typography

Aa

ABCDEFGHIJ
KLMNOPQRST
UVWXYZ

abcdefghijklmnop
qrstuvwxyz
xyz

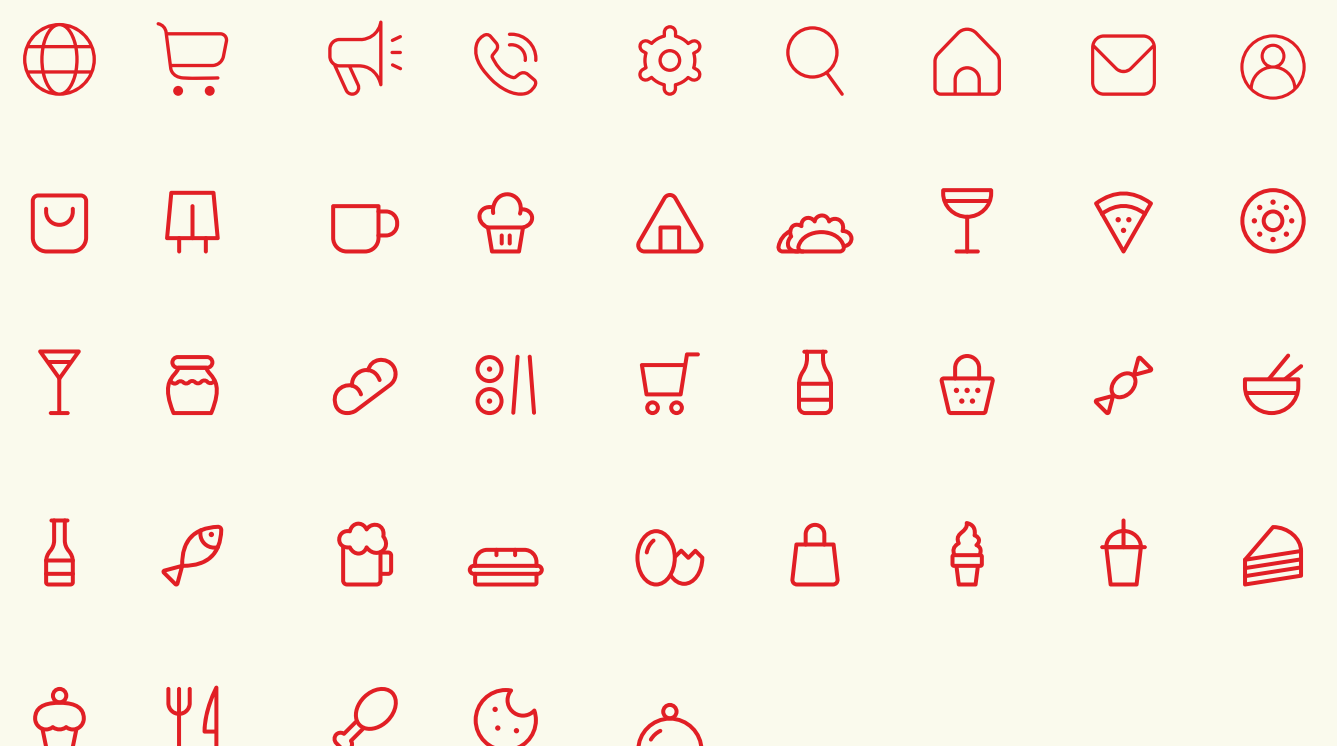
Heading 48 pt

Subhead 28 pt

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ICONS



CONTACT

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